

15 REASONS

"Why I Should Create a Strategic Plan"

- 1. Because I can or I need to!**
- 2. To significantly enhance communication and understanding.**
- 3. To deliver planned change.**
- 4. To bring everyone closer together in thought, values, action and results.**
- 5. To significantly enhance my sense of self-worth and accomplishment. Increase my level of satisfaction!**
- 6. To change or improve the current situation.**
- 7. To build community and organizational support.**
- 8. To mobilize and motivate others.**
- 9. To build a stronger sense of team and mission support.**
- 10. To help focus on the most important issues and tasks.**
- 11. To increase the chances for success.**
- 12. To move from reacting to being proactive.**
- 13. To build greater commitment with others.**
- 14. To deliver organizational vision, purpose and values.**
- 15. To create clear and measurable criteria for evaluation.**

ACTION PLAN FORMAT...

- 1. What is to be done?***
- 2. How is it to be done?***
- 3. Who will do it?***
- 4. When will it be done?***
- 5. How will we measure success?***

Notes: